

Ventas por Marcas -Cajetillas (20 uds.)-

Hasta..... MARCAS	30-Jun-18 Cajetillas (20 uds.)	30-Jun-17 Cajetillas (20 uds.)	Incremento %
MARLBORO	147.657.098	152.391.708	-3,11%
CAMEL	93.443.553	86.359.837	8,20%
WINSTON CLASSIC	93.236.877	101.853.211	-8,46%
CHESTERFIELD	89.705.025	89.811.297	-0,12%
FORTUNA	80.838.268	82.576.769	-2,11%
LUCKY STRIKE	69.305.020	65.931.453	5,12%
L&M	49.342.948	50.716.390	-2,71%
WINSTON	48.013.192	39.506.134	21,53%
DUCADOS NEGRO	41.066.529	44.961.683	-8,66%
NOBEL	40.218.502	42.539.298	-5,46%
WEST BROOKLYN	34.187.846	34.175.279	0,04%
DUCADOS RUBIO	24.669.266	27.086.610	-8,92%
MARLBORO TOUCH	16.058.185	14.456.562	11,08%
ROTHMANS	15.730.058	13.914.889	13,04%
DUCADOS RUBIO 100'S	15.539.814	16.372.647	-5,09%
PHILIP MORRIS	12.262.696	13.954.953	-12,13%
LUCKY STRIKE CLICK & ROLL	9.954.970	8.024.560	24,06%
FORTUNA RED LINE	9.666.261	10.272.437	-5,90%
NOBEL STYLE	9.300.788	8.843.320	5,17%
MARLBORO POCKET	8.416.203	8.335.963	0,96%
LUCKY STRIKE BLANDO	8.233.473	8.363.376	-1,55%
DUCADOS RUBIO BLANDO	8.226.982	9.679.950	-15,01%
MARK 1	6.988.534	8.139.569	-14,14%
JOHN PLAYER SP.	6.982.877	7.422.341	-5,92%
ELIXYR	6.873.055	7.327.800	-6,21%
AUSTIN	6.807.876	5.777.073	17,84%
PALL MALL	6.563.550	8.697.031	-24,53%
PHILIP MORRIS K/S	6.510.918	5.273.672	23,46%
BENSON & HEDGES AMERICAN	5.615.828	6.924.313	-18,90%
OMÉ	5.329.370	4.695.030	13,51%
BENSON & HEDGES	4.149.359	4.431.086	-6,36%
KARELIA	3.941.990	3.915.880	0,67%
L&M RED BLANDO	3.526.853	3.962.921	-11,00%
R 1	3.408.536	3.652.816	-6,69%
NOBEL BLANDO	3.290.843	3.531.372	-6,81%
L&M BLUE BLANDO	3.147.522	3.403.782	-7,53%
BULLBRAND	3.056.118	3.109.782	-1,73%
BN	2.895.159	3.213.938	-9,92%
GAULOISES RUBIO	2.871.441	2.776.495	3,42%
JOHN PLAYER SP. BLACK/BLUE	2.680.673	2.915.049	-8,04%
LAMBERT & BUTLER	2.657.338	2.960.385	-10,24%
CHESTERFIELD BLANDO	2.644.522	2.816.690	-6,11%
STERLING	2.394.240	2.468.520	-3,01%
RESTO MARCAS	53.639.061	54.846.518	-2,20%
Totales	1.071.049.218	1.082.390.387	-1,05%